

**APPENDIX 2 COMMUNITY WELL BEING POLICY DEVELOPMENT GROUP JANUARY 2015**

**GRAND WESTERN CANAL PERFORMANCE INFORMATION 1 April 2011 to 31 September 2014**

#	Performance Indicator	Data for period 1 April 2011-31 March 2012	Data for period 1 April 2012-31 March 2013	Data for period 1 April 2013-31 March 2014	Data for period 1 April 2014– 30 September 2014	Additional Information/Comment
1	Total number of visitors.	250,000	275,000	275,000	192,500	Estimates based on data from vehicle counters located in the two principle car parks
2	Total number of canal based businesses supported.	Data not collected	5	5	5	3 businesses entirely based on canal (Tiverton Canal Co., Canal Tea Rooms and Garden, and Mid Devon Moorings, 2 largely based on canal (Abbotshood Cycle Hire and Minnows Touring Park).
3	Total number of school children visiting as part of arranged school visits.	400	400	106 school pupils / 30 youth group members	344 school pupils / 54 youth group members	Fewer school pupils and youth group children attended ranger-led visits in 2013 as the Ranger who leads on delivering these activities was on maternity leave throughout the year.
4	Total number of volunteering hours provided (excluding the Friends of the Grand Western Canal).	2,512	3,248	2,910 hours	2,827.5 hours	Volunteer hours have been boosted since April this year due to extra volunteering based around the Canal's bicentenary celebrations.